

## EXPERIENCE

### MASTERMINDS

Sr. Interactive Developer

2012 - Present

Philadelphia, PA / Egg Harbor, NJ

Joined Masterminds to advance the Interactive Department's digital workflow as the company's first Sr. Interactive Developer. Main role is to connect creative ideas to current digital technologies. Responsible for company's first National Addy Award as Mastermindsagency.com took Silver for best self-promotional website.

### ROSETTA

Sr. Interactive Developer

2011- 2012

New York, NY / Hamilton, NJ

Lead Developer on a \$2.5M+ account for the Wyndham Hotel Group. The project involved developing 16 differently branded websites. Each website was built from the same baseline HTML that used separate brand specific CSS, JavaScript, and Image directories. Lead Developer for many Web-based Publication for Clients such as: Takada, Allergan, Medco, Wyndham Hotel Group, BMS and many others.

### ROSETTA

Jr. Interactive Developer

2008- 2011

New York, NY / Hamilton, NJ

Was a positive influence for many projects for Global clients. Worked with project teams and designers to engineer ways to reduce costs and streamline the production of multi-language Websites and HTML E-mail Campaigns.

### SELF EMPLOYED

Designer / Developer

2007- 2008

Philadelphia, PA

Acquired 25+ clients within one year of starting personal freelance business. Some of the clients and jobs were for: Dot Com Design Studio: designed overflow of web and print materials. ADSPEAK Marketing: designed web site and print material. Marketing Group: designed overflow of print materials.

## SKILLS & KNOWLEDGE - *I am a Mac!*

### STRONG TO EXPERT:

Adobe Creative Suite CC, HTML5, CSS, CSS3, Javascript, jQuery, Knockout JS, Angular JS, Ajax, Json, XML, PHP, Wordpress, Expression Engine, MODx, Social Media APIs.

Responsive Web Design and Development, Retnia display Design and Development, GitHub, Stackoverflow, Heroku, Pagodabox, Godaddy C-panel, Bluehost C-panel, AWS EC2.

### MODERATE TO STRONG:

Ruby On Rails, Mac Terminal Command, Flash, Action Script, Flex, Xcode, Objective-C, ASP.net, Java.

## EDUCATION

Pennsylvania College of Technology

Bachelor of Science in Graphic Design

www.pct.edu

Creative and artistic background in Corporate Identity, Packaging Design, Typography Design, Fine Art Photography, Advanced Painting, Wood Sculpture, Advertising Design, Point of Purchase Design, Display Design, Web Design, Page Layout Design, and Multimedia Design Experience with print preparation and production.

Central Queensland University

Semester Abroad - Queensland, Australia

www.cqu.edu.au

Studied Aboriginal Art, and Creative Technologies. Traveled from Cairns to Sydney surfing and experiencing the Australian culture.

## THESIS:

I have created a word that I like to share that best explains my role:

tech-iv-ity [tek-ev-i-tee]

noun

1. the combination of technology and creativity, esp. when dealing with internet and platform based publications.

## PERSONALITY

My passion is surfing and I tend to live the surfer lifestyle. My home is in Ocean City, NJ, just a few blocks from the beach. I have a Black Lab named Luke and we both lead an active life. I enjoy reading and listening to Eastern Philosophies, astronomy, science, painting, swimming, yoga and running. I have accomplished two Philadelphia Marathons and multiple Broad Street Runs. I believe that ego doesn't exist and we all play a role in life. To quote Alan Watts: "The ego is nothing other than the focus of conscious attention."